



PRESS RELEASE

October 7, 2016

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LAVEEN NAIDU ARTISTIC DIRECTOR
CAROLINE FRANKIL WARREN, EXECUTIVE DIRECTOR

BalletNova Announces New Officers and Board Member FY2017 Board of Directors and Officers Election Results

Falls Church, VA: We are pleased to announce the results of the fiscal year 2017 Board of Directors and Officer elections.

Elected at the September 21, 2016 Board of Directors meeting, the following Board Members will serve up to three year terms as Officers of the BalletNova Board of Directors beginning on September 21, 2016:

Sharon O. Steele, President - Sharon is a practicing attorney and Founder/Owner of Steele Consulting Group, LLC, a law practice focused on government contracts including: litigation, procurement law, regulatory matters. Sharon represents government contractors in pursuing bid protests and government investigations. Prior to engaging in her own law practice, Sharon served for 15+ years in senior legal and procurement roles with corporations such as: Lockheed Martin, SAIC, University of Mary Washington and KBR. Sharon has always been engaged in the dance community whether it was as a young dancer accepted into the Certificate Program of the Alvin Ailey American Dance, or as an adult dance student with BalletNova. Ms. Steele holds a Juris Doctorate from Pennsylvania State University, and a B.S. in Political Science from James Madison University.

Lisa Martinez, Vice President - Lisa is the Vice President of Business Optimization for AARP, a nonprofit, nonpartisan organization with a membership of more than 37 million. She leads a multi-disciplinary team focused on increasing AARP's operational efficiency and effectiveness. Prior to her current role, she held leadership positions in strategy, product development and program management with AARP Services, an affiliate of AARP responsible for managing licensing relationships with leading health care companies, such as UnitedHealthcare, Aetna, and Delta Dental. A former dancer and student of BalletNova, Lisa is a passionate supporter of the arts. She is a former Board Director for the Woolly Mammoth Theatre Company. Lisa holds a BA in Political Science from Brown University and an MBA in Marketing from Clark University.

Shannon MacGregor, Treasurer - Shannon has a background in business and financial leadership with a specialty in managing non-profit associations, and holds a Certified Association Executive (CAE) certificate. Most recently served as the CFO for the Construction Specifications Institute (CSI) in Alexandria. Shannon saw BalletNova's commercial and was impressed with the overall image and branding, and was delighted to join the board and be able to give back to the community she lives in. Shannon began her professional career in Sydney, Australia as a Chartered Accountant for two multi-national corporations and earned her M.B.A. in Finance from Marymount University after returning to the U.S. In addition to owning her own financial consulting business for seven years, Shannon was the Divisional Controller of Woodward & Lothrop, a \$1 billion retailer. Shannon has a keen interest in the arts and has been involved with several ballroom dance programs over the years, and most recently with an urban soul dancing club.

The staff and current BalletNova Board of Directors are happy to welcome a new board member Adrienne Geis.

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Board of Directors. President, Sharon O. Steele; Vice President, Lisa Martinez; Treasurer, Shannon MacGregor. Directors: Adrienne Geis, Naomi Pizarro, Suzie Smyth, Jennifer Walcott; Artistic Director, Laveen Naidu; Executive Director, Caroline Frankil Warren

Adrienne Geis, Board Member - Executive Vice President, Integrated Systems Analysts, Inc. Adrienne has a multi-disciplined background and experience in large telecommunication information systems design, and management as well as small business operations, accounting, and development. She is a proven leader skilled in budget management, vendor management and outsourcing, contract management, client interaction, and strategic thinking. Adrienne holds a BS in Business Computer Systems Analysis from St. Vincent College and an MBA in Finance from St. Joseph's University and a top secret clearance. Adrienne expresses her love of dance as an avid ballroom dancer!

"With our new Officers and Board of Directors, together we will make the best possible efforts to meet all required expectations for our BalletNova dance community. We very much appreciate your continued support." - President and Chair of the Board, Sharon O. Steele

The BalletNova Board is excited for the new year and is committed to ensuring the vitality of BalletNova's dance education programs and productions. Many thanks to the BalletNova family for their dedication and support.

BalletNova Center for Dance, founded in 1981, is dedicated to educating and mentoring dancers in a positive, nurturing environment and preserving the traditions of classical ballet through quality dance productions and education. Formerly Arlington Center for Dance/The Center Dance Company, the organization moved to a beautiful six-studio 20,800 square foot state-of-the-art facility in 2008, and offers classes in ballet, modern, tap, jazz, and hip hop for children, teens and adult dancers. The award-winning pre-professional ballet program is recognized as one of the best in the Metro Washington DC area, and BalletNova also has an extensive Adult Dance Division with classes in several levels of Ballet, Contemporary, Tap, Jazz and Theater Dance. The Fredgren Studio Theatre, a 150-seat black box theatre designed for dance, opened in September 2014.

BalletNova is a 501 (c) 3 non-profit organization supported in part by the Arts Council of Fairfax County, Arlington County through the Arlington Cultural Affairs Division of Arlington Economic Development, the Arlington Commission for the Arts, the Virginia Commission for the Arts and the National Endowment for the Arts.

BalletNova is proud to be a Greening Partner with WGL Energy.



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